



# AFRICA FET COLLEGE

WE BUILD FOR AFRICA

AFRICA FET COLLEGE  
DHET REG:2019/FE07/007  
QCTO SDP1220/18/0148  
EXAM NUMBER :899992894  
TAX NO:9908478168

## FACULTY OF BUSINESS STUDIES FACT SHEET

PROGRAMME TITLE:	MARKETING MANAGEMENT
ADMISSION REQUIRMENTS	GRADE 12 INTRODUCTORY CERTIFICATE/ EQUIVALENT
SAQA ID	50404014
CREDITS	360
COURSE DURATION	3 YEARS (18 MONTHS THEORY & 18 MONTHS IN-SERVICE TRAINING)
QCTO ACCREDITATION	07-QCTO/SDP22082312229
EXAMINING BODY	DEPARTMENT OF HIGHER EDUCATION & TRAINING
MODE OF DELIVERY	HYBRID

## CAREER OPPORTUNITIES

- ✓ MARKETING MANAGER
- ✓ CONTENT MARKETING MANAGER
- ✓ MEDIA PLANNER
- ✓ SALES AND MARKETING EXECUTIVE
- ✓ MARKET RESEARCH ANALYST

## MODULAR BREAKDOWN

N4	N5	N6
COMPUTER SCIENCE	COMPUTER SCIENCE	COMPUTER SCIENCE
ENTREPRENEURSHIP & BUSINESS MANAGEMENT	ENTREPRENEURSHIP & BUSINESS MANAGEMENT	ENTREPRENEURSHIP & BUSINESS MANAGEMENT
MANAGEMENT COMMUNICATION	SALES MANAGEMENT	SALES MANAGEMENT
MARKETING MANAGEMENT	MARKETING MANAGEMENT	MARKETING MANAGEMENT

**NB: ALL CERTIFICATES ARE ISSUED BY DEPARTMENT OF HIGHER EDUCATION AND TRAINING & QCTO**

